

## Be visible to the most important players in the wind power industry

[The Swedish Wind Energy Association](#) (Svensk Vindenergi) is offering its member companies the opportunity to boost their visibility. The marketing offer is linked to the [VIND Conference and Exhibition](#) – the Nordic region's largest annual event for the wind power industry.

Please note that you must sign up **before 15 January** if you want to take full advantage of the priority status for booking trade stand space. Priority bookings for trade stand space opens on January 21<sup>st</sup> at 9 am.

### You will benefit from

- **Priority status for booking trade stand space** – selecting the right place in the exhibition hall is crucial.
- **Continuous exposure for your company logo** – on the conference website and electronic marketing leading up to the event, as well as on site.

*The offer is limited to a maximum of ten member companies on a first come, first served basis. For more information about the content, please see page 2 of this document.*

### The VIND Conference and Exhibition

Since it was first held in 1984, VIND has become the Nordic region's largest annual rendezvous for the wind power industry. In 2018, the event attracted over [50 exhibitors](#) and 850 participants. It is a meeting place for project planners, wind power owners, municipalities, county councils, electricity trading companies, landowners, turbine suppliers, legal firms, politicians, public agencies and authorities, banks, insurance providers, consultancy firms, subcontractors and universities.

**VIND 2019** will take place at [Münchenbryggeriet](#) in Stockholm 23-24 October.

**Learn more** by visiting [www.windsweden.com](http://www.windsweden.com).

## Marketing package 2019

SEK 35,000 (Excl. VAT)

### 1. First priority in the allocation of exhibition space at VIND

Your company (along with other companies which have signed up for this package) will be allowed to select trade stand locations one week before other member companies. The floor plan will be released for reservation on January 21<sup>st</sup> at 9 am. FYI please find the [2018 floor plan here](#).

### 2. Participation in VIP lunch with politicians

2019 will be the first year of a newly elected government in Sweden. This offer gives you an opportunity to meet up first hand with some of those in charge of energy related issues in the new administration. The lunch will take place in Stockholm in connection to VIND 2019, maximum 10 sponsoring companies participating.

### 3. The company's logo in marketing mailings

At the bottom of the page footer on [mailings](#) relating to the conference (along with other sponsor logos, 10 max). Approximately 10 mailings a year to around 10,000 recipients.

### 4. The company's logo on the VIND website

A rolling line of logos (10 max) at the top of the front of the [VIND website](#), also to be shown on most sub-pages. Featured from February until November. Please see an [example here from 2018](#).

### 5. Twitter

Swedish Wind Energy Association will tag your company name in marketing tweets for the event.

### 6. Press releases

Companies which sign up will be listed as partners in the press release footer before the event.

### 7. The company's logo displayed during breaks on the main seminar stage

Visible to all seminar delegates before and after a new speaker or panel is presented. (As well as during all breaks). Please find [an example from 2018 here](#).

### 8. Information material for the delegates

You will provide your own information material yourself. We will make it available to the delegates at the entrance as well as in the seating area.

### 9. Logos on lunch and refreshment point menus

Along with other sponsor logos (10 max).

### 10. Logo on screen in the entrance to the conference venue

Along with other sponsor logos (10 max). Please find [an example from 2018 here](#).